HSE Global Scholarship Competition - 2020					
To be completed by the Jury. Please don't make any notes here!					
CODE	Task 1	Task 2	Task 3	**Total points:**	**Signatures of Experts**
	Max 50	Max 30	Max 20	**Max 100**	
	1.				
	2.				

ATTENTION! No additional notes, specifying the authorship of the paper, such as the author's name or signature, may be provided.

JOURNALISM

All tasks must be completed within 240 minutes.
A maximum of 100 points will be awarded for all tasks.

The Competition is comprised of 3 tasks:

Tasks 1 - Write a short essay (up to 1 page) based on 1 of the 3 photographs presented (maximum grade – 50 points);

Task 2 - Formulate 7 interview questions (maximum grade – 30 points);

Task 3 - Provide your own definition of a term related to journalism (maximum grade – 20 points).

Task 1. *(maximum grade – 50 points)*

Look at the 3 photographs (in the attachment) and choose one at your own discretion. Please write a short essay, which may be illustrated by the photograph you select. It can be a real story or a narrative based on your own imagination.

Choose 1 of the photographs and write an essay about it. Your essay should be one A4 page with margins of at least 2 cm. Please provide an original title for your essay.

Assessment criteria:
1. Creative approach and imagination - 0-15 points;
2. Composition, logic, and ability to structure the text - 0-15 points;
3. Expressive style - 0-10 points;
4. Literacy - 0-10 points.

Task 2. *(maximum grade – 30 points)*

Suppose, Yana Grigoryan, a Russian fencer, a two-time Olympic champion, both individual and team champion, and a native of your city, comes home to visit her family. This event is a local sensation, and you are commissioned to do an interview with her. You are allowed to ask a total

of 7 questions. **Please prepare your 7 questions for the Olympic champion (margins - at least 2 cm).**

Assessment criteria:

1. Relevance of questions with regard to your task - 0-15 points;

2. Accuracy and adequacy of questions - 0-15 points.

Task 3.

(maximum grade – 20 points)

Give a definition of the **"yellow press".** The maximum length of your story should be 15 lines (margins at least 2 cm).

Assessment criteria:

1. Accuracy and coverage of description - 0-10 points;

2. Ability to summarize your ideas – 0-10 points.

Attachment to Task 1.

1. **Letter.** By Marina Orlova, Maikop (Russia)
Photograph – winner of the “Best of Russia” photo competition – 2016.



Attachment to Task 1.

2. **Wedding.** By Yunona Kotlyarova, Moscow Region (Russia)
Photograph – winner of the "Best of Russia" photo competition – 2016.



Attachment to Task 1.

3. Road. By Maria Nikolaeva, Moscow (Russia)

