

HSE Global Scholarship Competition - 2021					
<i>To be completed by the Jury. Please don't make any notes here!</i>					
CODE	Task 1	Task 2	Task 3	Total points:	Signatures of Experts
	Max 50	Max 30	Max 20	Max 100	
	1.				
	2.				

ATTENTION! No additional notes, specifying the authorship of the paper, such as the author's name or signature, may be provided.

JOURNALISM

All tasks must be completed within 240 minutes.
A maximum of 100 points will be awarded for all tasks.

The Competition is comprised of 3 tasks:

Tasks 1 - Write a short essay (up to 1 page) based on 1 of the 3 photographs presented (maximum grade – 50 points);

Task 2 - Formulate 7 interview questions (maximum grade – 30 points);

Task 3 - Provide your own definition of a term related to journalism (maximum grade – 20 points).

Task 1. (Maximum grade – 50 points)

Look at the 3 photographs (in the attachment) and choose one at your own discretion. Please write a short essay, which may be illustrated by the photograph you select. It can be a real story or a narrative based on your own imagination.

Choose 1 of the photographs and write an essay about it. Your essay should be one A4 page with margins of at least 2 cm. Please provide an original title for your essay.

Assessment criteria:

1. Creative approach and imagination - 0-15 points;
2. Composition, logic, and ability to structure the text - 0-15 points;
3. Expressive style - 0-10 points;
4. Literacy - 0-10 points.

Task 2. (Maximum grade – 30 points)

Suppose, Yana Grigoryan, a Russian fencer, a two-time Olympic champion, both individual and team champion, and a native of your city, comes home to visit her family. This event is a local sensation, and you are commissioned to do an interview with her. You are allowed to ask a total

of 7 questions. **Please prepare your 7 questions for the Olympic champion (margins - at least 2 cm).**

Assessment criteria:

1. *Relevance of questions with regard to your task - 0-15 points;*
2. *Accuracy and adequacy of questions - 0-15 points.*

Task 3. *(Maximum grade – 20 points)*

Give a definition of the **“yellow press”**. The maximum length of your story should be 15 lines (margins at least 2 cm).

Assessment criteria:

1. *Accuracy and coverage of description - 0-10 points;*
2. *Ability to summarize your ideas – 0-10 points.*

Attachment to Task 1.

1. **Letter.** By Marina Orlova, Maikop (Russia)
Photograph – winner of the “Best of Russia” photo competition – 2016.



Attachment to Task 1.

2. Wedding. By Yunona Kotlyarova, Moscow Region (Russia)
Photograph – winner of the “Best of Russia” photo competition – 2016.



Attachment to Task 1.

3. Road. By Maria Nikolaeva, Moscow (Russia)

