

## HSE Global Scholarship Competition - 2020

<i>To be filled in by the Jury. Please do not make any notes here!</i>					
CODE	Task 1	Task 2	Task 3	Total points	Signatures
	Max 50	Max 30	Max 20	Max 100	Experts
	1.				
	2.				

**IMPORTANT!** Your work should not feature any excess or additional markings, indicating authorship (e.g., the name and signature of the author, etc.).

### Subject: JOURNALISM

**Time to complete the Competition task - 240 minutes**

The maximum grade for the Competition work is 100 points. It shall consist of 3 tasks:

1. Writing a short essay (up to 4,000 symbols, including spaces) on one of the photographs shown in the appendix. Maximum grade – 50 points;
2. Write up several questions for an interviewee. Maximum grade – 30 points;
3. Write up your own explanation of a well-known journalistic term. Maximum grade - 20 points.

All Competition essays are subject to plagiarism checks through HSE's Antiplagiat system. An essay with more than 30% borrowed materials shall be ejected from the competition and will not be reviewed by the experts.

### COMPETITION TASKS

#### Task 1. (maximum grade - 50 points)

Pay close attention to the photos in the appendix to this document, choose one of them. Please write a short essay about what the photograph might represent or illustrate. This could be a real or a made-up story. The size of the essay may be up to 4,000 symbols (including spaces). You also must think up your own original headline for the essay.

#### Assessment criteria for Task 1:

1. Creativity, imagination – from 0 to 15 points;
2. Composition, logic, ability to compose a text – from 0 to 15 points;
3. Clarity and quality of language – from 0 to 10 points;
4. Grammar– from 0 to 10 points.

#### Answer:

**Task 2. (Maximum grade - 30 points)**

Imagine that you have been given the opportunity to do an interview with Lionel Messi, a soccer player who plays forward for the FC Barcelona. You can only pose 7 questions to him. Your objective is to learn more about his character and opinions of the critical issues of today. Think up and write 7 questions for Lionel Messi.

**Assessment criteria for Task 2:**

1. Relevance of questions presented - from 0 to 15 points;
2. Accuracy and propriety of how questions are formed - from 0 to 15 points.

**Answer:**

**Task 3. (maximum grade - 20 points)**

Give your own definition to the term “data-journalism”. The size of the text may be up to 800 symbols (including spaces).

**Assessment criteria for Task 3:**

1. Accuracy and in-depth description of the term – from 0 to 10 points;
2. Ability to express one’s thoughts very concisely – from 0 to 10 points.

**Answer:**

**Appendix to Task 1**

Photographer David Schneider  
Frog Kaitlyn and jokey Stone, Valley City (Ohio, USA) Frog Jump Festival, 2018



2. Genre photo (the author is unknown)



3. Photographer - Oleg Antonov, Vladimir Greco-Roman Wrestling Competition  
Photo – the Winner of the Photo Contest “Best of Russia – 2016”

